FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00035495 **Type of Permit:** FILMING **Release Date:** 01/21/2011

**Production Company** E! ENTERTAINMENT TELEVISION

**Insured Company Name** E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

**Production Title** HOW DO I LOOK

**Type of Production** TV Reality

**Producer** Sal Ruggiero

**Director** Sal Ruggiero

**1st AD** Sal Ruggiero

**Production Manager** Sal Ruggiero

**FilmL.A. Coordinator** Naomi Kajiyama

**Location Manager** Sal Ruggiero
Primary Phone Mobile - 818-481-7581
Secondary Phone Office - 323-549-6264

**Location Assistant** Sal Ruggiero
Primary Phone Office - 323-549-6264
Secondary Phone

## Fees

| | |
|---|---|
| FILMLA FILM APPLICATION FEE $625.00 | **Total Permit Fee** $710.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE $85.00 | **Number of Locations** 4 |

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## Summary Information — Location



**Permit Number** F00035495
**Production Company** E! ENTERTAINMENT TELEVISION
**Insured Company** E! ENTERTAINMENT TELEVISION
**Production Title** HOW DO I LOOK

**Location Manager** Sal Ruggiero
Primary Phone Mobile - 818-481-7581
Secondary Phone Office - 323-549-6264

**Location Address** All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

**Location Name** ALL JURISDICTIONS GRID

**Location Type** Street

**Film Dates** 1/25/2011 - 2/4/2011 07:00 - 21:00

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 13 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 2 |
| Crew | 13 |

**Filming Activities** Equipment on sidewalk only.; Handheld equipment; Interior and exterior dialogue;

**Jurisdiction** **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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**Location Notes**
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

**Approvals** LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

**Coordinator Note**
Excludes FilmLA conditioned areas such as, but not limited to: Arts District, Chinatown, Hancock Park/Windsor Square, Pacific Palisades
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No activities/equipment/vehicles within 300' of residents prior to 0900 hrs or after 2200 hrs on weekends
No blocking of exits/entrances/driveways
No cabling or light setups
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities
Interior activities or handheld equipment placement is limited to no more than 2 hours

**Parking**

**Base Camp**
Location Type : Private Parking Lot

**Crew Parking**
Location Type : Private Parking Lot

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## Summary Information — Location



**Permit Number** F00035495
**Production Company** E! ENTERTAINMENT TELEVISION
**Insured Company** E! ENTERTAINMENT TELEVISION
**Production Title** HOW DO I LOOK

**Location Manager** Sal Ruggiero
Primary Phone Mobile - 818-481-7581
Secondary Phone Office - 323-549-6264

**Location Address** 1010 Wilshire Blvd, Los Angeles, CA, 90017

**Location Type** Loft

**Film Dates** 1/26/2011 - 2/3/2011 07:00 - 21:30

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 13 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 2 |
| Crew | 13 |
| Spot Check | 1 |

**Filming Activities** Camera on sticks; Handheld equipment; Interior Dialogue;

**Jurisdiction** **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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**Approvals** LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

**Coordinator Note**
SHOOTING IN SUITE 1603
No blocking of exits/entrances/driveways
No cabling or light setups
No equipment/activities/cables in stairwells, hallways, rooftop, common areas without presence of UFSO
May not compromise fire/emergency protection systems without presence of UFSO

**Coordinator Note** Spot check ok per Insp Matthews

**Parking**

**Base Camp**
Location Type : Location

**Crew Parking**
Location Type : Location

NO PERMIT

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00035495 | **Location Manager** | Sal Ruggiero |
| **Production Company** | E! ENTERTAINMENT TELEVISION | Primary Phone | Mobile - 818-481-7581 |
| **Insured Company** | E! ENTERTAINMENT TELEVISION | Secondary Phone | Office - 323-549-6264 |
| **Production Title** | HOW DO I LOOK | | |

**Location Address** 1755 N Highland Ave, Los Angeles, CA, 90028

**Location Type** Hotel

**Location Description** RENAISSANCE HOTEL

**Film Dates** 2/4/2011 - 2/4/2011 09:30 - 23:00

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 13 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 2 |
| Crew | 13 |
| Spot Check | 1 |

**Filming Activities** Camera on sticks; Handheld equipment; Interior Dialogue;

**Jurisdiction** **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 593 **Grid:** E4

**Approvals** LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

**Coordinator Note** FILMING IN ROOMS 805 & 818

**Coordinator Note**
No blocking of exits/entrances/driveways
No cabling or light setups
No equipment/activities/cables in stairwells, hallways, rooftop, common areas without presence of UFSO
May not compromise fire/emergency protection systems without presence of UFSO
No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs

**Coordinator Note** Spot check ok per Insp Matthews

**Parking**

**Base Camp**
Location Type : Location

**Crew Parking**
Location Type : Location

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00035495 | **Location Manager** | Sal Ruggiero |
| **Production Company** | E! ENTERTAINMENT TELEVISION | Primary Phone | Mobile - 818-481-7581 |
| **Insured Company** | E! ENTERTAINMENT TELEVISION | Secondary Phone | Office - 323-549-6264 |
| **Production Title** | HOW DO I LOOK | | |

**Location Address** 6801 Hollywood Blvd, Los Angeles, CA, 90028

**Location Type** Mall

**Location Description** KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

**Film Dates** 2/4/2011 - 2/4/2011 12:00 - 23:00

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 25 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Audience Members | 25 |
| Cast | 5 |
| Crew | 25 |
| Spot Check | 1 |

**Filming Activities** Camera on sticks; Exterior Dialogue; Handheld equipment; Stage set;

**Jurisdiction** **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 593 **Grid:** D4

**Approvals** LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

**Coordinator Note**
No blocking of exits/entrances/driveways
No cabling or light setups
No equipment/activities/cables in stairwells, hallways, rooftop, common areas without presence of UFSO
May not compromise fire/emergency protection systems without presence of UFSO
No activities/equipment/vehicles within 300' of residents prior to 0700 hrs or after 2200 hrs

**Coordinator Note** Spot check ok per Insp Matthews

**Parking**

**Base Camp**
Location Type : Location

**Crew Parking**
Location Type : Location

NOT A PERMIT